

**FELIWAY<sup>®</sup>**  
**Electric Diffuser**  
**and Spray**  
**provide an**  
**effective way to**  
**control and**  
**manage**  
**unwanted**  
**feline behavior**  
**such as:**

- Urine Marking
- Scratching
- Stress

**Before using FELIWAY,<sup>®</sup>**  
**be sure your cat's**  
**urine marking problem**  
**is properly diagnosed**

**THERE ARE SEVERAL REASONS WHY**  
**YOUR CAT MAY URINATE IN THE HOUSE:**

- Old age
- Medical problems
- A full or improperly cleaned litter box
- The cat doesn't like the litter you're using
- The box has been moved to a location the cat objects to
- Introduction of a new animal or person into the household
- Moving to a new home
- Overcrowding

If you're not sure whether you have a marking problem or not, consult your veterinarian before purchasing FELIWAY.

If you have questions about FELIWAY, ask your veterinarian.

**FELIWAY<sup>®</sup>**



**CEVA**  
SAVET ANIMALE

Ceva Animal Health, Inc.  
8901 Rosehill Road • Lenexa, KS 66215  
[www.feliway-us.com](http://www.feliway-us.com)  
[www.ceva.com](http://www.ceva.com)

FELIWAY<sup>®</sup> is a registered trademark of CEVA Santé Animale

THE SECRET TO HAPPY CATS<sup>™</sup>



**FELIWAY<sup>®</sup>**

**FELINE BEHAVIOR MODIFICATION**  
**PHEROMONE SPRAY AND DIFFUSER**

An effective, natural  
way to control  
feline urine marking,  
scratching and stress



**CEVA**  
SAVET ANIMALE



## For a cat, the best solution to stress is a familiar environment

Stress may activate a perfectly normal feline behavior, but one that is considered inappropriate by the owner. With FELIWAY, stress, which causes marking problems, can be resolved naturally. FELIWAY is the first synthetic analog of the feline facial pheromone which reproduces the familiarization properties normally produced by a cat when it deposits its own facial pheromones in the environment.

## Potential Uses of FELIWAY® Pheromone Products

### HELPS ELIMINATE URINE MARKING AND SCRATCHING

- Proven effectiveness in clinical trials
- Allows you to modify a cat's behavior



### AIDS IN CALMING CATS DURING TRAVEL

- Use in carriers approximately 10 minutes prior to travel

### USEFUL IN ACCLIMATING CATS TO NEW ENVIRONMENTS

- During hospitalization
- Helps decrease the cat's stress level
- When moving to a new home
- Helps prevent damage to furniture, carpet, or walls in the new home

- When introducing a new cat into a multi-cat household
- Calming pheromone will overcome alarm pheromones released by the cats

## FELIWAY® is easy to use

### APPROPRIATE USAGE OF FELIWAY SPRAY AND FELIWAY DIFFUSER

	FELIWAY Spray	FELIWAY Diffuser
<b>Urine Marking</b>	<b>Yes</b> Apply a single spray of FELIWAY to the spots of urine and protruding objects once a day for 30 days.	<b>Preferred</b> Plug FELIWAY Diffuser in the room where marking has taken place. The range of coverage of one diffuser is 750 sq. ft.
<b>Scratching</b>	<b>Preferred</b> Apply FELIWAY once per day on areas or surfaces that could be attractive to the cat (typically surfaces that are fully visible and vertical).	<b>Yes</b> Plug FELIWAY Diffuser in the room where the scratching is occurring.
<b>Multi-Cat Households</b>	<b>Yes</b> Apply FELIWAY 2-3 times per day on marked sites and once per day on prominent objects that could be attractive to the cat.	<b>Preferred</b> Place FELIWAY Diffuser in the room most often used by the cats.
<b>Travel</b>	<b>Yes</b> Spray FELIWAY at each corner of the cage 10-12 minutes prior to travel.	Not applicable.
<b>First Treatment for Stress Related Behaviors</b>	<b>Yes</b> Apply single spray of FELIWAY on prominent objects throughout the household once per day for 30 days.	<b>Preferred</b> Plug FELIWAY Diffuser in the room most often used by the cat.

### FELIWAY® CREATES A CALMING EFFECT DURING STRESSFUL SITUATIONS SUCH AS:

- New Home
- During Transport
- Hospitalization
- Boarding
- Introducing a New Pet
- New Furniture
- Unfamiliar People
- Presence of Other Animals



FELIWAY can help control unwanted feline behavior in all of the above situations.